

Campus Critic 1936 Jan. 24 Vol. 23 #8 M
(10 pages)

Campus Crier

VOL. 23. CENTRAL NORMAL COLLEGE, DANVILLE, INDIANA JAN. 24, 1936 NO. 8

ADVERTISING CONTEST WON BY DOUGLAS

Whitcomb and Mauck
Won Honorable Mention

The ad made for the Thompson Drug Company, The Rexall Store, by Noel Douglass was judged the best among those turned in an answer to the Spelling Contest. The ad given below was written by Noel Douglas.

On page 9 of this issue another list of ads with misspelled words is given. Any student is eligible to partake in the contest. The winner each week receives \$2.50 in trade from the store on which the ad is written. The Crier pays \$2.50 in cash to the merchant whose ad wins. All results must be in the Crier box by 5 o'clock Wednesday evening.

The ad written by Margaret Whitcomb for Joe Hess Department store and one written by Charles Mauck for Dinsmore Grocery were given honorable mention by the judges.

PSI CHI'S WILL SPONSOR BENEFIT CARD PARTY

The Psi Chi Omega Sorority will sponsor a Benefit Card Party next Tuesday evening, January 28, at 7:30, in the Recreation Room.

Everyone is invited to attend. The admission is 25¢ each and tickets may be secured from any member of the sorority.

Those who attend. The admission is 25¢ each and tickets may be secured from any member of the sorority.

A prize will be given to the high scorer at each table.

PARK ON PARKING LOT

ALL STUDENTS AND FACULTY WHO DRIVE TO SCHOOL MUST OBEY THE RULE THAT NO CAR SHALL BE PARKED WITHIN ONE-HALF BLOCK OF THE INTERSECTION OF MAIN AND WAYNE STREETS. IF THIS ORDINANCE IS OBEYED, DANGERS TO DRIVERS AND PEDESTRIANS WILL BE AVOIDED.

DR. WOOD

MIXER NEXT WEDNESDAY FOR KINDERGARTEN

The Mixer next Wednesday evening will be in charge of the Kindergarten teachers. The regular admission prices will be charged and the proceeds will be used to buy equipment for the kindergarten room.

Those who are in charge are: Edith McClung, Clara Mae Voyles, Elsie Lawrence Fern Crouse, Cornelia Schuette, and Dorothy Weaver.

MAXAM WILL SPEAK AT CHAPEL

First Chapel Will Be Held at Ten O'clock

The first chapel of 1936 will be held next Tuesday morning at ten o'clock. Professor C. R. Maxam, Director of Teacher Training will be the speaker.

SPKD WILL INITIATE AFTER BANQUET

Initiation Will Be Held In Band Room

President C. J. Elson will be Master of Ceremonies of the banquet which will be held in connection with the initiation of new members of Sigma Phi Kappa Delta next Monday. The banquet will be served by the ladies of the Presbyterian Church in the Recreation Room and initiation will be held immediately following in the Band Room.

Music for the banquet will be furnished by Tam's Trio. The welcome address will be given by Dr. Wood with a response by Woodrow Williams.

PRESIDENT'S BALL SPONSORED BY LIONS

Next Thursday evening will be a gala occasion when the people of Hendricks Co. will assemble in the College Gymnasium to pay respect to the President with an informal dance.

Goodwin's Melody Aces Will furnish the music.

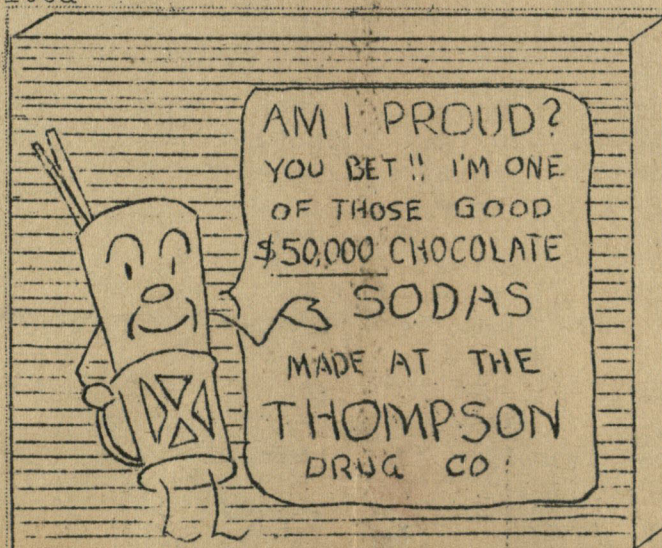
Tickets are \$1.00 a couple. Seventy percent of the net proceeds will be used for local infantile paralysis cases and thirty percent will be given over to the Warm

Springs Foundation in Georgia.

Each of the four Lions Clubs of Hendricks County will sponsor a short entertainment.

Students are invited to attend and a large crowd is expected from all over the county.

Many business men of Danville have been working hard on it.



WILLIAMS' MOTHER
FATALLY BURNED

The Mother of David Williams, Mrs. Martha Munn of Auburn, was fatally injured Wednesday night, when the home burned. His stepfather and the rest of the family escaped.

Dave's father has been dead several years. The sympathy of the entire school is extended to Dave in his sorrow.

FORMER STUDENTS MARRY

Roberts-Johnson

Announcement has been received of the marriage of Florence Roberts of Frankton, Indiana, and Dayton L. Johnson of Rockford, Illinois, on November 9, 1935, at Belvadere, Illinois.

Mrs. Johnson is a teacher in the Frankton Schools and will continue teaching until the end of the year at which time they will live at Rockford, Illinois, where he is the owner of the White Bear Cleaners & Dyers, Inc. Mrs. Johnson attended school at C. N. C. last summer and was a member of Delta Sigma Kappa Sorority and the Crier Staff.

Long-Bass Marriage

Mr. Dwight E. Long of Shelbyville and Miss Ruth Bass of Morristown were married Saturday, January 9th. Mr. Long is a former student of Central Normal College and was a member of Phi Alpha Nu.

ATKINSON-FLYNN

Miss Dorcas Flynn of Danville, a former CNC student and James Atkinson, Danville, were married at Paris, Illinois, New Year's Day. They will make their home at 103 N. Jefferson St., Danville.

SIG PI DANCE PLANNED

A dance will be held by the Sig Pi fraternity next Saturday eve dedicated to H. Wilson.

PROFESSOR WINFREY
SPEAKS AT "Y"

Professor Winfrey was the speaker at the Y.W. and Y.M. meeting Tuesday evening. He spoke upon the subject of the Use of Leisure Time, and that we can educate ourselves how to use our leisure time.

Miss Weber sang a solo with Margaret Evens as the accompanist, and Bronie Vingis read scripture, and Mary Catt led in prayer.

Dean Steinbach will lead next Tuesday evening. Everyone come.

PSI CHI NEWS

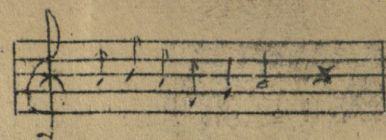
The Psi Chi's entertained with a buffet supper last night at the house for rushees, pledges and members. Mabel Meeks was chairman of arrangements assisted by Aileen Lamont and Bernice Ruark.

KAPPA PI BETA PLEDGES
SECOND CLASS

Six members of the Crier Staff were pledged to Kappa Pi Beta last Tuesday evening. They were: Virginia Beagley, Martha Boatman, Elouise Esarey, Charles Mauck, Hershell Combs, Russell Schermer.

Committees were discussed for the "Leap Dance" which will be sponsored by Kappa Pi Beta on February 29. Extensive plans are being made by this group to make it an evening of real fun for all those who attend.

At this time the women of the campus will act as host to their gentlemen friends, showing them the same entertainment which they expect during the other four years.



The Chorus had their party Wednesday night. It was well attended in spite of the cold weather.

All had a good time dancing and playing cards, and especially at eating time. There was candy, sandwiches, cake, and hot chocolate.

Chorus rehearsals will be at 12:30 on Tuesday and Thursday.

The band has two trips on their schedule which will take place about the middle of February.

The band officers are planning for a party. Everyone interested should attend rehearsals to get in on this.

SIGMA PHI KAPPA DELTA
WILL SPONSOR CHAPEL

Miss Ada Bicking, Director of the Arthur Jordan Conservatory of Indianapolis will be the speaker at Chapel on February 4. This Chapel will be sponsored by Sigma Phi Kappa Delta, and will be in charge of President C. J. Elson.

Miss Orma Weber is chairman of the committee on arrangements for this Chapel and will be assisted by the entire organization.

STORK ARRIVES

Dr. and Mrs. Joe Gibbs are the parents of a baby girl, who was born yesterday morning.

BOYS, you should be good to her now, so that she will ask you to the "Leap Dance."

EAT
AND BUY
MEAT at

Housman's

"Don't be disappointed any more."

DANVILLE BUS LINE

SAFE dependable
SERVICE at very
REASONABLE RATES

Danville Bus



Official Announcements

There will be no "off" classes next Monday and Friday. Other classes next week will float as usual.

A faculty meeting will be held immediately following Chapel next Tuesday.

An interesting program of sound motion pictures will be shown to all students on Thursday afternoon, Feb. 6th, at 1:15 in the Chapel. This show will be free. See next week's Crier for details.

Important meeting Mon. night Jan. 27, in Science Hall at 6:00 P.M. All members are requested to come.

SPKD initiation will be given at 5 o'clock Monday. All initiates and members must be present in the band room.

All Seniors wishing to tryout for a part in The Senior Play

ST. JOE GAME WILL BE
PLAYED MONDAY

The basketball game with St. Joseph College, which was scheduled for last night will be played Monday evening at 8 o'clock.

No chapel will be held Tuesday if the weather continues near zero. If there is no chapel, faculty meeting will be held at ten o'clock in the Board Room of Chapel Hall.

No practice teachers will go out until Monday.

MATHEMATICS CLUB
PLANS DEBATE

A very interesting debate on "Does Competition in School Work Lead to Bad Results," is planned for Mon. night, Feb. 10. Everyone should come out and hear this. Because of the game, no meeting this week.

- FRIDAY
 - 8:00 Alpha Theta Dance
- SATURDAY
 - 8:00 AMK Dance
- MONDAY
 - No off classes
 - 5:00 Crier Meet
 - 6:00 Sigma Phi Kappa Delta
 - 7:00 Band
 - 7:30 Math Club
 - 8:00 St. Joe Game
- TUESDAY
 - 10,11 Classes float
 - 10:00 Chapel
 - 11:00 Faculty meet
 - 7:00 "Y" meeting
 - 7:00 Orchestra
 - 7:30 Psi Chi Card Party
- WEDNESDAY
 - 12 Classes float
 - 7:00 Band
 - 8:00 MIXER
- THURSDAY
 - 1,2 Classes float
 - 7:00 Orchestra
 - 8:00 President's Ball

DINSMORE'S
QUALITY
SERVICE
STORE

Candy 3 for 10¢
Chocolate Drops lb. 10¢
Orange Slices lb. 10¢

OUR GOAL

To FILL YOUR MARKET BASKET TO YOUR ENTIRE SATISFACTION IN EVERY WAY
STOP INTO THE QUALITY SERVICE STORE IN YOUR NEIGHBORHOOD.....
AND WATCH OUR TEAMWORK. WE JUST KNOW THAT EVERYTHING ABOUT THE STORE WILL SCORE YOUR HEARTY APPROVAL.

THE CAMPUS CRIER

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WE DEMAND NEWSREELS!
Elmer L. Hoehn

Not long ago newsreel editors realized that something was wrong. They went into a huddle and talked it over. Finally they decided that the public had seen enough horse races, bathing beauties, baby shows, and battleships for yearsto come. Movie magnates are very sensitive. They don't like criticism especially when it effects the box office. Shocked and bewildered they set themselves to the mystifying task of giving the public what it would like.

Since the public ask for it, they would get, not entertainment, but information. "Is it News?" began to be asked before the cameraman set up his camera. "Is it of national or world interest?" was asked when the film came back to the studio. News pictures became more frequent until in the last year or so the newsreel has given a complete picture record of current history as it is made.

Through the eyes of the newsreel camera, Americans have seen all the momentous events of the past year.--Important speeches, jury trials, revolutions and insurrections, congressional and parliamentary meetings, social and business life, public gatherings and sports.

Now movie audiences are sold on the newsreel. If the theatre tries to economize and omits the newsreel, there are complaints and the box office returns are smaller. Even Walter Winchell says, "I still snap back into expectation when the newsreels come on." Broadway and Park Avenue of the metropolitan and urban cities respond alike.

225,000,000 people, it is estimated, see the newsreel every week. Thousands of workers are employed. Because the

newsreel is so closely connected with the feature picture production it is difficult to know how much capital is invested in newsreel production, but it is somewhere around \$100,000,000. One company is said to have made over a million dollar profit in 1932.

The most important men in the industry are the cameramen. The minimum salary for a newsreel cameraman is \$90 a week. Some get as much as \$150 a week. This may seem like a lot of money, but the cameraman's job is not an easy one. The cameraman not only works long hours, but frequently he works in hazardous surroundings where his life is momentarily in danger. He can't avoid danger; he must hunt out a place where things are happening and work there. If it is a big fire, he can't get his story from the safety lines. The editor wants pictures of the floors falling in, and the walls falling out. If it is a strike or riot, he must take his position where bricks are flying, gas bombs being discharged or where the shooting is hottest. If it is a revolution, he gets scenes of actual fighting. Cameramen are injured and receive throats, but that is just part of the game.

Contrary to public opinion, the newsreels are free from official censorship in every state of the Union except Maryland, Virginia and the City of Chicago. The movie audiences themselves do the censoring through the theatre managers. If an objectionable picture is in the reel, the theatre manager complains to the producer and says it is hurting his business and he won't buy the newsreel if such pictures continue. Through such complaints the producers know just how far they can go.

Scenes of violence and horror are objected to be the audiences, though the cameramen frequently came back with their one long horror story. They seldom are ever developed or at least only in part. Religion is considered a delicate subject and is almost never referred to in the newsreel. Racial questions are seldom permitted to appear.

What goes into the newsreels is dictated by the intelligence, the interests or the prejudices of the editors and the owners of the newsreels, just as a newspaper owner controls news published in a newspaper. Newsreels owned by a man who advocates preparedness would be expected to run many pictures of battleships, bombing planes and army maneuvers.

Certain celebrities are sure-fire hits in the newsreel. Audiences sit up and take notice when Roosevelt appears on the screen. Frequently he has summoned the cameramen to the White House to get their co-operation in presenting to the people some particular message. Every important issue of his program has been presented through the newsreel. His appearances outnumber those of several of the most popular and prominent actors combined. Al Smith knows how to act before a camera also what to say. Jimmy Walker, La Guardia, Ramsey MacDonald, Will Rogers are always natural.

(To be con't.)

He comes, the herald of a noisy world, With spatter'd boots, strapped waist, and frozen locks; News from all nations lumbering at his back. Ibid



We boys of the Hoosier Hotel would like to know how Martha Todd can do her three boy friends justice in one evening.

We advise Lois Robertson and Mary Caldwell to pull down their blinds the next time they have dates if they must be so affectionate. It seemed they had a good audience last Sunday evening.

We wonder if Tribby got the porch light turned on him down at Velma Hurt's Sunday night.

We can't guess who the Romeo from Flora is that's coming to see a certain young lady of the kindergarten department.

I wonder if it could have been a girl from Indianapolis that broke Dick Taylor's nose.

We are wondering how John Jackson's back is by now, since he has used some of Lucretia Myer's liniment.

Bock it looks suspicious when you leave your gloves at a certain young lady's house and the landlady finds them.

Who is asking Schermer to the Leap Year Dance? He's beginning to worry about it already.

We wonder why Jane McNeelan changed her mind at the last minute and went to the show with "Red" Pearl on such a cold night.

I wonder who W. Morgan is taking to the Alpha Mu Kappa dance Saturday night. Could it be one of his fraternity brothers' girl friends.

We wonder if the new comer from Muncie will learn to quit asking the girls after a few more refusals.

A certain Martha thinks that if you want an A you must sit at a table with all the boys.

Say girls, Bill Hudson has another scarf. Wonder who the lucky one will be.



IN THE WINTER WONDERLAND

We wonder---

Why we didn't ask Santa Claus for a sled?

(Maybe it isn't too late to send an S. O. S.)

How much longer the campus is to be entertained by a group of sorority or fraternity pledges?

If the Delta Sigs. were glad they had their umbrellas with them this week?

How long one would have needed to have stood outside during the snowstorm, before he could have passed as a snow man?

If the Athletic department would object to our borrowing some knee-guards and any other material for protection, when 'Old Man Winter' makes us another slick visit?

OUR FUNNY LANGUAGE

The Animal Kingdom

MULES--Lady's boudoir slipper.

HORSES--Wooden support used by carpenters.

FROGS--An ornamental fastening made of braid.

CAMELS--Cigarettes

WHAT WOULD YOU DO?

When Mealtime Comes

Is it customary to arrive a few minutes before the hour set for a dinner party?

Is it necessary for a hostess to wait more than twenty minutes for a tardy guest?

Should a man seat the woman on his right at the table?

If a dinner party is large, need one wait after those near him have been served before beginning to

EX LIBRIS

EX LIBRIS

The current newspaper accounts recall to me a biography of King George V, the deceased ruler of Great Britain.

This book, *The Life Story of King George V* by Richard C. Dent, (1930), gives us a picture of the great man not only at affairs of state, but also in the most remote interchambers of Buckingham Palace.

After you have read the book you will understand why he was so beloved by his subjects, so admired by the leaders of other nations, and so human within his own heart. I have never in my reading found a more "homey" picture than that of King George V and Queen Mary with their children playing at their feet. It seems that the King's own children almost revered him because of his kindness and justness.

Aye, 'tis true the days of absolute monarchs have passed, but a king is an interesting character be he either a despot or, such as was George V, a hero in the eyes of his loyal subjects.

When a meal is finished, is the guest of honor the first to rise?

Is leaning on the table while eating now an acceptable practice?

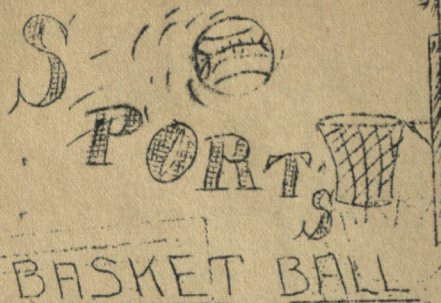
Should butter be put on vegetables with a fork?

May salad ever be cut with a knife?

Should candlelight be used for formal dinners?

May a piece of silver dropped to the floor be returned to the table?

May one use his individual silver to help himself from a serving plate?



INTRAMURAL ACTIVITIES

After a brief rest over the week end the Intramural teams of the Campus resumed activities. Several games have already been played.

The teams are divided into the National League and American League. Those in the National League are: Mudrawlers, Hilltoppers, Mikes Droops, Hamilton's Boarding Club, Coffee Cup, and Joe and Doug's Five. Those in the American League are Perry County Aces, Country Jakes Zeta Sig, Stoops and Long, House of Breeding. Those names would win any contest.

OAKLAND CITY DEFLATED

Another obstacle on the road to an undefeated season was put aside last Thursday night when the Central Normal Warriors defeated a weakened Oakland City quintet by a 49 to 31 score, at Oakland City.

The Oaks, seemingly, were not able to cope with the powerful scoring machine of the Warriors and this coupled with the loss of two regulars made them an easy victory.

Dave Williams was again high scorer for Normal with five field goals and two free throws, while Richardson was outstanding for Oakland City with seven field goals.

ST. JOE GAME POSTPONED

Because of the heavy snow, it was necessary to postpone the game last night with St. Joe College. Practice was resumed today in preparation for this contest.

WHO'S WHO

Look who's here! Bennie Decker, '38, of Hume, Illinois. That's a good state to be from, Bennie.

This is Bennie's second year at C.N.C. and his second year on the squad. He made his letter last year in basketball. He is a hard worker and has "stick-to-it-iveness."

In 1933 he graduated from Hume High School where he played basketball. Bennie has three brothers and three sisters. A brother attended school here last winter.

Bennie belongs to Sigma Lambda Pi and to the Lettermen's Club.

I don't know any "low-down" scandal on him--but ask Roudy.

During his spare time he works in the City Restaurant and can always be depended upon to be ready for any kind of a good joke. His curly hair is an attraction to all the girls.

SILLILINES

By Yocom

Another victory. Ho! Hum!

This time Oakland City took it on the chin to the tune of 48 to 31.

St. Joe is our next victim and though we say this with great confidence, we don't want the boys to get over-confident.

Butler was handed a surprise last week by Earlham when they were defeated 41-35. Butler, beware of C.N.C.

Dave Williams is leading the scoring on the squad and we hope he continues his great work.

There should be a law passed against so much snow, but it would probably be declared unconstitutional. Plainfield easily won the county tourney but right now I would like to make a predic-

tion. Plainfield will not win the sectional.

The Warriors defeated St. Joe 33-22 the first time they met this season and should easily trounce them this time.

Buenos Dios. (Good Day in Spanish)

COLD GIVES MANY VACATIONS

Practice Teachers were idle and traffic generally held up around Central Normal College this week because of the extreme cold weather. Record depths were recorded by the thermometer.

Warmer weather is predicted, so perhaps everyone will get thawed out before too long.

ZETA SIGMA BARN DANCE

The annual "Barn" Dance sponsored by the Zeta Sigma fraternity will be held on Saturday, Feb. 8. All who attend will dress in old clothes. Each member may invite two guest couples.

EXCHANGE

Education note. Joe E. Brown, screen comedian, holds a D. M. degree from Whittier College. D. M., allegedly, is Doctor of Mirth.

DEFINITIONS:

A politician is a man who knows all of the answers. A taxpayer is the guy who paid for his education.

A "Golddigger" is just a wolf in chic clothing.

Alimony: Coupons clipped from the bonds of matrimony.

Bachelor: A man who never made the same mistake once.

Brother: The guy that wears the same size hat, shirts, and Sox that you do.

University of Kentucky students were recently lectured on "How to Tell a College Man from the Birds and Fishes."

GET YOUR PRIZE AD READY. It must be in Wednesday.

CITY RESTAURANT

Where BETTER FOODS ARE SERVED

Complete Fountain Service

NORTH SIDE OF SQUARE

EVERYTHING

ON *Sale!* AT the STORE OF JOE HESS

NO SIDE OF SQUARE

JOE HESS

DOPE FIEND REALIZES HE HAS LOITERED TOO LONG TO PASS PHYSICS

Ah, what's the use! If I don't know it now I never will. Then again it has often been worth-while to take that last long lock.

Heat. What do I know about that except that The Crier office is always too hot. Can be kept in by insulation and out by insulation so what's the difference between in and out....but then getting back to conduction. What did you ever conduct besides a dirt column.....and what happened? Became the most popular person in school. No use worrying about conduction...How about convection? No,....never have been convicted of any crime.....unless you'd call sleeping in a class a crime. Crimenetly...it's mid-night already...and I don't know how many grams of heat it takes to melt ice...gram it anyway...heat isn't measured in grams, but

calories, and who worries about calories except fat women. Bzzzzzz Bzzzzzzzzzz black...sleep...flunk.

Alpha Theta Will Hold Sports Dance

The Alpha Theta sorority will hold a sport dance Friday night January 24 in the Grid Room.

Several old members are expected to return for the dance.

Music will be furnished by J. B. Bowen's orchestra. Marjorie Franklin and Polly Landis will entertain with tap dancing.

The chaperones are to be Mr. and Mrs. Johnson, Mr. and Mrs. Beagley, and Mr. and Mrs. Griffey.

AMK WILL INITIATE TEN MEMBERS

Alpha Mu Kappa will initiate ten members tomorrow at 1:30 at the Methodist church. They are: J. Andrews, H. Combs, J. Dorsey, D. Feltnor, H. Inman, G. Michael, W. Morgan, M. Pope, James

ALPHA MU KAPPA WILL HOLD STATE CONVENTION

Representatives are expected from Indianapolis, Valparaiso, and Wabash for the first annual state convention of Alpha Mu Kappa which will be held here tomorrow. Rev. McLaughen will act as toastmaster of the banquet which will be held at 6:30 in the Recreation Room.

Music for the dance following the banquet in the Social Grill will be furnished by Louis Patillo and his band.

Chaperones for the dinner-dance will be: Dr. and Mrs. Wood, Dr. and Mrs. Griffey, Mr. and Mrs. Elson, Mr. and Mrs. Blue and Rev. and Mrs. McLaughen.

The business session will be held at 3 o'clock in the afternoon at the Methodist church.

Strode, and E. Tam.

Get your add in for the contest!

CAMPUS CRIER "Prize Spelling Match" Each week for four weeks.

Its Simple! Campus Crier is giving away \$2.50 Trade Certificate to the best Speller Its Easy!

SPELL YOUR WORDS CORRECTLY*****

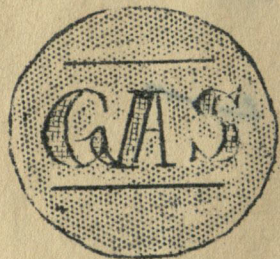
GET THEM IN EARLY----

Table with 3 columns of advertisements for various businesses including Goodwin's Bakery, Regal Store, Parrish's, Ford Service, English Shoe Store, Parr Variety Store, Keeney Book Store, College Inn, Dinsmore's Quality Service Store, and others.

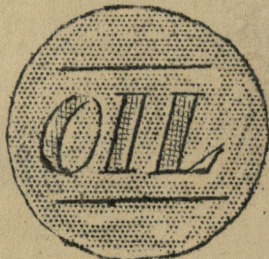
SINCLAIR Service Station

We SPECIALIZE in complete greasing for all make cars

HEATERS



LUBRICATION



COMPLETE LINE

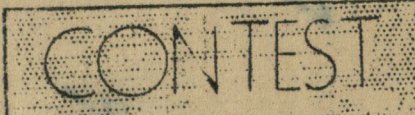
of "GOODYEAR tires and tubes" fully Guaranteed

BUY HERE During the

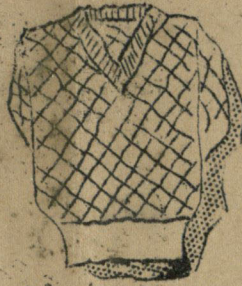
E. J. Roberts, owner

L. E. Hough, manager

E. Englehart, assistant



JANUARY CLEARANCE



the Ground is all White — — —

COULD Weather comes again

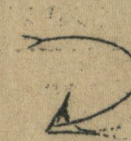
HEY FELLOWS!

Are You PREPARED?

IF NOT

COME IN and

see how we compete with



OLD MAN WINTER



FOR RICHIE
30 - 100 SH
300
JOHN M. COOK